

O SAL ÓN

21st PONTEVEDRA INTERNATIONAL
CHILDREN'S AND YOUNG ADULT
BOOK FAIR

Humour

**3rd INTERNATIONAL
ILLUSTRATION
CONTEST**

3rd ILLUSTRATION CONTEST:

Organized by the City Council of Pontevedra in collaboration with GÁLIX (Galician Association for Children's and Young Adult Literature).

The purpose of this contest is to choose an illustration for the poster of the 21th Pontevedra International Children's and Young Adult Book Fair. It will be held from March 6th to 27th, 2020 and the guest country will be: ITALY.

Conditions of participation

This contest is open to illustrators from all countries.

Participation requirements:

- The participant must be of legal age.
- The submitted illustration must not have been previously published or shared on social networks at the time of participation.
- Participants can submit up to two works. They must be sent separately.
- Any illustration technique can be used, but submissions must be sent **EXCLUSIVELY** in digital format via web:www.salondolibro.gal/ilustra

Theme of the illustration:

The selected illustration will be the face of the poster for the 2020 Fair.

The illustration will represent the main theme for the 21st edition of the Fair: **HUMOUR**.
Participants have total freedom to interpret the theme.

TECHNICAL ASPECTS AND SUBMISSION OF WORK

The final poster size will be 40 x 60 cm (with a 3 mm margin on each side), illustrations should be adapted and include the template design available on the web. The design elements on the template are **UNMOVABLE** (black box, text, size...) and CAN'T be modified in any way (move, cover (total or partially), change colour, retouch...).

The **final resolution of the WINNING ILLUSTRATION and the FINALISTS** will have the following technical specifications:

File size: 40 x 60 cm (with a 3 mm margin on each side)

Format: TIFF

Resolution: 600 ppp

Colour model: CMYK

ALL THE WORKS to be evaluated by the jury should have the following features:

File size: 40 x 60 cm (with a 3 mm margin on each side)

Format: JPG

Resolution: 150 ppp

Colour model: RGB

(If there is any problem in sending the illustrations, contact us via e-mail at: **salondolibro@pontevedra.eu**)

Photography and CV of the participants

Participants should submit a brief biography (up to 120 words) written in GALICIAN, SPANISH or ENGLISH, and a photography (black and white, JPG format, 4 x 4 cm size).

Submission deadline, selection and prize

Submissions open on September 5th, 2018 at 12:00 CEST and end on **October 14th**, 2019 at 23:59 CEST (local time in Pontevedra).

The jury is composed of experts in illustration, Children's and Young Adult Literature, graphic design and visual communication. They will choose a single winner proposal and 12 finalist illustrations.

The outcome of the jury's deliberation will be published on the webs:

www.pontevedra.eu and www.salondolibro.gal, as well as on their social networks and those of GÁLIX. The creators selected as winners or finalists will be contacted via e-mail by the contest organization.

The **WINNING ILLUSTRATION** will be awarded a **gross 3,000.00 €** (*), which will be paid by the City Council of Pontevedra through the Independent Entity Pazo da Cultura S.A.

The finalists' illustrations will be shown at the Pontevedra International Children's and Young Adult Book Fair, at the city's Pazo da Cultura, from March 06th to 27th, 2020. Both the winning and finalist images will be included in a printed catalogue in the format of a calendar where the name, photo, website and CV of the authors will appear.

WINNING AND FINALIST IMAGES

The illustrators of the winning and finalist works will be contacted by the Fair organization in order to send the images in high resolution with the specifications previously referred to, through a digital file-sharing system (Wetransfer or similar).

File size: 40 x 60 cm (with a 3 mm margin on each side)

Format: TIFF

Resolution: 600 ppp

Colour model: CMYK

EXHIBITION OF WINNING AND FINALIST ILLUSTRATIONS

For the exhibition, in the case of 3-dimensional or paper illustrations, the Fair organization will contact the selected illustrators to send the original works by courier service (postage paid by the organization). Once the contest has finished, the finalists' illustrations will be returned by certified mail or courier (postage paid by the Fair).

Acquisition of property

The winning work will become property of the City Hall of Pontevedra. The prize money will be awarded to the artist as a lump sum. The acquisition of the sole property of the winning work also includes any rights to profit, distribution, exhibition, disclosure,

reproduction, transformation, public communication, etc. And overall, any legally transferable rights may be exercised by the City Council of Pontevedra as they deem convenient, unbound by time and territorial restrictions.

Reproduction of finalist images

The authors of the finalist images authorise only the reproduction of their illustrations in the website, the Fair program and the exhibition catalogue in calendar format. Any other use of these illustrations will be consulted and negotiated with their creators.

The authorship of illustrators, both winners and finalists, will be duly recognised on the poster itself and whenever the images are used in any other context or purpose.

Acceptance

Participating in this contest implies the unconditional acceptance of its rules, as well as the recognition of the jury's final decision as irrevocable.

***Prize taxation:**

- All taxes related to prizes will be the responsibility of the winner.
- In accordance with current Spanish laws, the prize of this contest will be subject to Personal Income Tax withholdings. This responsibility will be assumed by the winner.
- Other tax implications of this prize will be the responsibility of the winner, so the City Council of Pontevedra will be exonerated from any liability in this regard.
- Payments will be made by invoice or valid tax document in any of the following three languages: Galician, Spanish or English.